

8 steps to slash your fuel bills using vehicle tracking

With the cost of fuel ever increasing, companies that run a fleet of vehicles are finding ways to work smarter and reduce their fuel bills wherever possible. Some of our clients have collated their experiences with RAM Tracking and describe how they have saved money on their fuel bills.

1. **Routing** – “Ensuring your drivers are taking the most cost effective route can reduce fuel bills considerably; this is done very easily using the route replay provided by RAM vehicle tracking,” **AMCO (Civil Engineering)**.
2. **Separating business and private mileage** – “Separating private mileage from business mileage is one way in which vehicle tracking from RAM has ensured we are charging employees for the mileage covered, it also cuts out any unnecessary miles which saw a saving of over £400 on our monthly fuel bills,” **George Cossey, Applied Heating Services (Heating and Plumbing)**.
3. **Closest Engineer/worker** – “Using RAM we were able to locate the closest engineer to a job which ultimately has saved us money on our fuel bills!” **Roger Wood, Argus Security Systems (Security)**.
4. **Vehicle Speeds** – “Monitoring our mobile workforce’s vehicle speeds is not only essential from a security aspect but also ensures that they are travelling at an economic speed for fuel consumption,” **Darren Clark, A R Smith and Sons (Electrical Contractor)**.
5. **Unnecessary Journeys** – “Since having RAM vehicle tracking installed we have seen a definite decrease in our fuel bills by eliminating any unnecessary journeys in the HGV’s as this can cost around £2 per mile!” **Barry Proctor, BP Services (Road Haulage)**.
6. **Reducing/eliminating private use** – “Eradicating private mileage by installing vehicle tracking from RAM saw a 60% drop in our monthly fuel bills, it also protects us as an employer against the Inland Revenue as well as protecting our employees,” **Denise Luck, Dave Luck Limited (Painting and Decorating)**.
7. **Lost drivers** – “Some of our workers have got lost on the way to a job, using the RAM vehicle tracking system we have the ability to click a button on the mouse and instantly know where they are in relation to the client which saves the business both time and fuel,” **Jeannette Hamilton, Heritage Preservations Ltd (Building Maintenance)**.
8. **Efficient job allocation** – “Utilising the live tracking feature of the RAM system, drivers can be located within a matter of seconds, down to the exact street level, allowing Total’s planning office to assign a call in real-time, while the driver completes the previous job. Working proactively like this has helped us a huge boost to our productivity, and has helped us eliminate unnecessary additional mileage,” **Russell Jones, Total Transportation Ltd (Private Hire/Chauffeur)**.



Our fuel bill was over £6000 a month... using RAM it's down to £2200. A 63% reduction... simply amazing!

Dave Luck Ltd - Decorators (21 vans)