



Sector:
Glazing

Fleet Size:
8 Vans

Location:
West Yorkshire

CASE STUDY

Alternative Windows

Productivity is up, fuel costs are down!

Founded in 1988, Alternative Windows has grown to become one of the largest window and door manufacturers and suppliers in the North of England. RAM's trackers were installed on Alternative's fleet of 8 vehicles in March 2010. We asked Darren Pratt, Sales Director at Alternative for his comments on why he chose RAM and the benefits to his company.

I knew RAM were local to us and had heard nothing but positive feedback from fellow businesses whom had RAM Tracking installed on their fleets. When a sales representative visited my team and I at our Leeds offices, I was blown away by the system. I'd seen tracking systems before but RAM was different, it was so much more than just a locational tool and that was exactly what we wanted.

As well as the peace of mind the tracking offers me, I now have a 360 degree view of my entire fleet's activities from every vehicles whereabouts, through to speed and running costs. Thanks to RAM we've

increased our overall productivity and reduced our fuel consumption, resulting in a £2000 a month saving! For me this makes it a no-brainer, its paid for itself and is still saving me money.

The RAM service experience is nothing less than first class. The installation is free and the engineer visited us on site, even fitting the devices over the weekend so it didn't disrupt our working week. In the six years we've grown as a business and I genuinely believe that RAM has contributed to our ongoing success. I would say that if you haven't yet got your fleet tracked, do it now and make sure you choose RAM!

“ I had heard nothing but positive feedback. We're saving £2000 a month with RAM and it has contributed to our ongoing success. ”

Darren Pratt
Sales Director
Alternative Windows

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Get in touch today to book a **free demo** or discuss how your business could benefit from RAM Tracking



www.ramtracking.com