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With all the awards they've won we knew RAM would be first class. RAM enhances professionalism and quality of service. I make full use of all RAM's reporting functions. RAM tracking is the best possible business tool

”

Steve Wells
Director
Littles Transport

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Get in touch today to book a **free demo** or discuss how your business could benefit from RAM Tracking

Sector:
Transport

Fleet Size:
20 vehicles

Location:
Derbyshire

CASE STUDY

Littles Transport

RAM is the best possible business tool available

Littles Transport has been trading since 1989, maintaining a reputation for a quality, friendly and reliable service. RAM trackers were installed on Little's fleet of 20 vehicles in May 2010. We asked Steve Wells, Director at Littles for his comments on why he chose RAM and the benefits to his company.

Before having RAM installed we had a different provider who was unreliable and gave poor service. I chose to research other companies on the market. RAM was the only one that we could visualise fitting into our business. The reports were easy to obtain and they were simple to understand. It was obvious from the number of awards RAM had won that their customer service was first class!

We use the tracking system constantly throughout the working day. I honestly don't know where we would be without it! We use the 'nearest vehicle' function to

divert the nearest driver to a particular pick up point. This allows us to enhance our professionalism and quality of service.

We love the 'route replay' feature. We use this to ensure drivers are taking the most fuel efficient routes which ultimately lowers consumption. I use the 'idling report' to ensure there is no excessive idling on the vehicles as just one hour can cost £5+. I also use the 'travel report' to calculate our driver's wages along with the automated timesheets.

We wanted a level playing field for all our employees. As well as to save time, fuel and money! It is safe to say that RAM Tracking has been the best tool for this and is the best investment we've ever made for the business.



www.ramtracking.com