



“ Whilst there are other tracker providers in the market, the user friendliness of this system makes it a good value product that suits what we do ”

Steve Scawthon
Fleet Manager
Rilmac Group

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Get in touch today to book a **free demo** or discuss how your business could benefit from RAM Tracking



Sector:
Scaffolding, Asbestos,
Insulation, Steel Fabrication

Location:
Lincoln

Vehicles:
69

CASE STUDY

Rilmac Group

Every manager at Rilmac has the App on their Smartphones

Steve Scawthon of Rilmac came to RAM Tracking with a large fleet of vehicles that were regularly in active service. The Rilmac Group consists of various companies for scaffolding, asbestos removal, insulation and steel fabrication services. As such, the Rilmac fleet is regularly across the country and employees were using their vehicles at all times of the day.

Rilmac wanted to find a way to track their vehicles so they could know where and when their teams were on or off site, or even just about to arrive. Despite the vehicle tracking industry being a fiercely competitive arena, Rilmac opted for RAM Tracking as their vehicle tracking solutions because of its ease of use and value for money. “Whilst there are other tracker providers in the market, the user friendliness of this system makes it a good value product that suits what we do”

Live GPS Tracking

Rilmac took advantage of RAM Tracking’s easy-to-use user interface to track all of their vehicles nationwide. Within seconds, their fleet manager could search and locate any vehicle in their fleet. This proved

hugely advantageous for Rilmac as they could ensure that drivers were arriving on-time to customer locations and could also better dispatch teams to last-minute nearby jobs.

Automated reporting

Without a doubt one of the best features of RAM Tracking for Rilmac was the automated reporting feature. RAM Tracking’s powerful intelligence allowed Rilmac to generate automatic and insightful reports about vehicle usage, speeding, route replays and more in a matter of seconds. Automated reporting alone has saved the business hours and money that would’ve been spent trying to create this data through manual logs.

Mobile App support

Another great advantage of RAM Tracking for Rilmac was that the RAM Tracking service could be accessed anywhere at any time via the Smartphone App. Every manager at Rilmac has the App on their Smartphones and “all agree that it is both user friendly and useful”. The App meant that Rilmac could respond faster to last-minute or emergency jobs, even when they were out of the office.



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