



**Rinus** →

ROOFING SUPPLIES



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”

**Janet King**  
Fleet Administrator  
Rinus Roofing Supplies Ltd

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Get in touch today to book a **free demo** or discuss how your business could benefit from RAM Tracking



**Sector:**  
Roofing

**Location:**  
National

**Fleet Size:**  
40 Commercial Vehicles

**CASE STUDY**

# Rinus Roofing Supplies Ltd

## Our customer service has improved significantly

Rinus Roofing Supplies Ltd specialise in roofing supplies and services, including; concrete roof tiles, insulation, roof lights, fibre cement, guttering and flat roofing. Trading for over 8 years, Rinus Roofing have up to 75 vehicles, and are now reaping the benefits of their RAM Tracking system. We spoke to Fleet Administrator, Janet King about her experiences with us.

We were in the midst of discussing vehicle tracking when we were first contacted by RAM. They got in touch with us at just the right time! We had a face-to-face demonstration of the system and just found it so easy to use. We instantly saw the benefits RAM would have on our business as a whole; the decision was really easy to make.

We initially wanted GPS tracking in order to give customers accurate ETA's; we used to get a lot of calls to the depot from customers querying their delivery times. As soon as we had RAM Tracking installed, we instantly saw how much time and money it saved us just by providing our customers with accurate ETAs. We are now able to give our customers

peace of mind in a matter of minutes. RAM Tracking’s customer service was excellent, and the system has given us access to our whole fleet. We’re so happy with the product and the service, that we’ve already ordered multiple additional trackers since our first purchase! Our customer service has improved significantly since using the RAM system; we can access arrival time information for customers at the click of a button.

We had the odd billing dispute with some of our customers, with RAM these are a thing of the past; we can provide evidence of our driver’s arrival and departure time. The system is so easy to use that other departments within the business use it both on their desktop and mobile, commenting on how effortless the system is to use.

We think the service and product from RAM Tracking is fantastic! As our fleet grows, we are sure to get them tracked by RAM.



[www.ramtracking.com](http://www.ramtracking.com)