



“ I offer the free RAM Tracking app as an additional service for my own business, it’s a useful tool for my customers ”

Sarah Rotherforth
Business Owner
SJI Transport

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Get in touch today to book a **free demo** or discuss how your business could benefit from RAM Tracking



Sector: Road haulage | **Fleet Size:** 7 Trucks & Vans | **Location:** West Yorkshire

ARTICLE

SJI Transport

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Established in 2014, SJI Transport is a road haulage company based in West Yorkshire. After an interesting experience they encountered when hiring a vehicle for their own business. Owner Sarah Rotherforth shares why she invested in RAM and how vehicle tracking is essential for any vehicle hire business out there.

SJI Transport have recently invested in RAM Tracking for 7 of their vehicles.

Sarah explains; “I hired a truck from another company that already had RAM Tracking installed. As part of their service to us their manager encouraged me to download the free RAM mobile phone app, so that I could see the whereabouts of the lorry. I had never seen this before and found the app and the information it offered really easy to understand. I loved the visibility of seeing exactly where my vehicle was.

On one occasion, my driver, in the tracked vehicle, was running late. I called him to see if there was a problem; he said he was stuck in traffic. At first, I didn’t think anything of it, until I remembered I had the RAM Tracking

app on my phone. I checked to see his whereabouts, only to find that he was sat in a layby!

The RAM app is a nifty bit of kit, I can keep track of my vehicles wherever they’re going. I now offer the free RAM Tracking app as an additional service for my own business, I found it so useful that it was a no brainer to offer to my customers, the easy download means they can do it by themselves, so they have 100% visibility and peace of mind, just like I did”

With over 3600 customers tracking 40,000 vehicles nationwide, RAM Tracking has been specifically designed with the fleet manager in mind. On average, our customers save £71* per vehicle per week.

To find out more information, or to get a bespoke quote for your business call 0330 100 3622 or visit www.ramtracking.com

* Data taken from RAM’s “Do The Maths” Calculator



Exceptional

www.ramtracking.com